IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Patent Application of:

Richard D. Martin et al.

Conf. No.: 9008 : Group Art Unit: 2154

Appln. No.: 09/923,923 : Examiner: Mohammad A. Siddiqi

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Title: SYNDICATION METHODOLOGY TO DYNAMICALLY PLACE DIGITAL

ASSETS ON NON-RELATED WEB SITES

AMENDMENT UNDER 37 C.F.R. § 1.111

This paper is being filed in response to the Office Action dated August 7, 2006 and is being filed within the second month after the shortened statutory period set for a response to the Office Action. A Petition for a two-month extension of time accompanies this paper. If any additional fee is due, charge the fee to Deposit Account No. 50-1017 (Billing No. 200401.0016).

Please amend the application, without prejudice, as follows:

Amendments to and Listing of the Claims begin on page 2 of this paper.

Remarks and Conclusion begin on page 4 of this paper.